Cookie Policy

Introduction

NLMK (hereinafter referred to as "We", "our", "us") uses and processes cookies in order to manage its website https://nlmk.shop/

This kind of technology is used for different purposes (see below in Section 2). To a certain extent, they can be considered as personal data.

The present policy (hereafter "Policy") is complementary to our Privacy Statement on the protection of the personal data which you may find at the bottom right corner of our website. We encourage you to read the said statement in order to be informed of the kind of personal data we process and collect and your rights.

This policy explains:

- what a cookie is;
- what kind of cookies we use on our websites;
- the purposes for which we use cookies and for what time period they are stored on visitors' computers;
- how can you manage them.

For completeness, we inform you that NLMK is also present on social networks such as Facebook, LinkedIn, YouTube, Twitter and Instagram. These websites are also likely to use and process cookies. The present cookie policy does not cover those third-party cookies. For this reason We encourage you to read their respective cookie policies in order to be informed of the kind of cookies they use and for what purposes.

1. What are cookies and similar technologies ?

Cookies are small text files placed on your device to store data that can be recalled by a web server in the domain that placed the cookie. This data often consists of a string of numbers and letters that uniquely identifies your computer, but it can contain other information as well. Some cookies are placed by third parties acting on our behalf. We use cookies and similar technologies to store and honor your preferences and settings, track the way you visit our websites, enable you to sign-in, provide interest-based advertising, combat fraud, analyze how our products perform, and fulfill other legitimate purposes described below.

Many of our websites and applications also contain web beacons or other similar technologies, as described below.

2. Our use of cookies and similar technologies

We use cookies and similar technologies for several purposes, depending on the context, including:

- Storing your preferences and settings. We use cookies to store your preferences and settings on your device, and to enhance your experiences. For instance, we store your opt-out preference.
- Sign-in and authentication. We use cookies to authenticate you. For instance, these kind of cookies may enable to save your sign-in information so you do not have to sign in each time you return to the site.
- Security. We use cookies to process information that helps us secure our websites and products, as well as detect fraud and abuse.
- Storing information you provide to a website. We use cookies to remember information you shared. When you provide information, such as when you add products to a shopping cart on our websites, we store the data in a cookie for the purpose of remembering the information.
- Social media. Some of our websites include social media cookies, including those that enable users who are signed in to the social media service to share content via that service.
- Feedback. We use cookies to enable you to provide feedback on a website.

- Interest-based advertising. We use cookies to collect data about your online activity and identify your interests so that we can provide advertising that is most relevant to you.
- Analytics. We use first- and third-party cookies and other identifiers to gather usage and performance data. For example, we use cookies to count the number of unique visitors to a web page or service and to develop other statistics about the operations of our products.
- Performance. We uses cookies to understand and improve how our products perform. For example, we use cookies to gather data that helps with load balancing; this helps ensure that our websites remain up and running.

Some of the cookies we commonly use are listed below. This list is not exhaustive, but it is intended to illustrate the primary purposes for which we typically set cookies. If you visit one of our websites, the site will set some or all of the following cookies:

Cookie name	Expiration time	Description	First/Third party cookies
BX_USER_ID	10 years	It allows us to track the current user's session ID	NLMK cookies
PHPSESSID	Session	It allows us to track the current user's session ID	NLMK Cookies
_ga	2 years	It allows us to track the user's session	Google Analytics
_gid	24 hours	It allows us to track the user's session	Google Analytics
_ym_d	1 year	It stores the date of the user's first site session	Yandex Metrica

_ym_is ad	24 hours	It determines whether a user has ad blockers	Yandex Metrica
_ym_ui d	1 year	It identifies the site users	Yandex Metrica
_ym_vi sorc_	Session	It allows session replay to function properly	Yandex Metrica

3. Are there first or third party cookies?

In addition to the cookies we set when you visit our websites, third parties can also set cookies when you visit our sites. For example:

- Companies we hire to provide services on our behalf, such as site analytics (e.g. Google Analytics).
- Companies that deliver content, such as videos or news, or ads on our websites, place cookies on their own. These companies use the data they process in accordance with their privacy policies, which may enable them to collect and combine information about your activities across websites, apps, or online services.

Should you want further information, please consult the table mentioned below in Section 2.

4. Our use of web beacons and analytics services

Some webpages contain electronic tags known as web beacons that we use to help deliver cookies on our websites, count users who have visited those websites, and deliver co-branded products. We also include web beacons or similar technologies in our electronic communications to determine whether you open and act on them. In addition to placing web beacons on our own websites, we sometimes work with other

companies to place our web beacons on their websites or in their advertisements. This helps us develop statistics on how often clicking on an advertisement on our websites results in a purchase or other action on the advertiser's website.

Finally, our websites often contain web beacons or similar technologies from third-party analytics providers, which help us compile aggregated statistics about the effectiveness of our promotional campaigns or other operations. These technologies enable the analytics providers to set or read their own cookies or other identifiers on your device, through which they can collect information about your online activities across applications, websites, or other products. However, we prohibit these analytics providers from using web beacons on our sites to collect or access information that directly identifies you (such as your name or email address). You can opt out of data collection or use by some of these analytics providers by clicking any of the following links: Adjust, AppsFlyer, Clicktale, Flurry Analytics, Google Analytics (requires you to install a browser add-on), Kissmetrics, Mixpanel, Nielsen, Visible Measures, or WebTrends.

5. Our use of other similar technologies

In addition to standard cookies and web beacons, our products can also use other similar technologies to store and read data files on your computer. This is typically done to maintain your preferences or to improve speed and performance by storing certain files locally. But, like standard cookies, these technologies can also store a unique identifier for your computer, which can then track behavior. These technologies include Local Shared Objects (or "Flash cookies") and Silverlight Application Storage.

Local Shared Objects or "Flash cookies." Websites that use Adobe Flash technologies can use Local Shared Objects or "Flash cookies" to store data on your computer. To learn how to manage or block Flash cookies, go to the Flash Player help page.

Silverlight Application Storage. Websites or applications that use Silverlight technology also have the ability to store data by using Silverlight Application Storage.

To learn how to manage or block such storage, see the Silverlight section of this privacy statement.

6. How long does cookies are kept ?

There are two kinds of cookies:

- Session cookies which are deleted once you close your browser;
- Permanent cookies which are deleted either once their expiration period has expired, or by deleting them manually by following the procedure described below in Section 7.

You will find the expiration time of the permanent cookies in the table mentioned above in Section 2.

7. How can you control cookies?

If you don't agree with the use of such cookies, you can set up your browser to limit or exclude their use. Your browser may provide you with information and control over cookies. You can set your browser to alert you when a cookie is being used, and accept or reject the cookie. You can also set your browser to refuse all cookies or accept only cookies returned to the originating servers. You can generally disable the cookie feature on your browser without affecting their ability to use website(s).

To make sure you find out your way on how to change the settings, here are a few links that may be useful to configure appropriately the different browser you may be using:

- Cookie settings in Firefox
- Cookie settings in Chrome
- Cookie settings in Safari

8. How can you submit questions?

If you have a question, please contact us through the following channels:

- by email : info@nlmk.com.